

Master of Business Administration

University of
Central Lancashire

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University of Central Lancashire

The University of Central Lancashire is the international, multi-campus university tracing its roots back to 1828 and leading the way in modern learning today. Today UCLan is one of the UK's largest universities with a staff and student community approaching 38,000. The employment-focused course portfolio with over 350 undergrad programs, nearly 200+ postgraduate courses, and rich array of CPD courses means UCLan offers the skills in countries and 125 partnered institutions around the world.

The University of Central Lancashire is in the Top 7% of universities worldwide, according to the Center for World University Rankings 2022-23. It has also been awarded 5 QS stars commemorating the quality of teaching. Additionally, the University of Central Lancashire was awarded Silver in the UK Government's Teaching Excellence Framework (TEF), based on high quality teaching, excellent teaching facilities and the good careers that graduates go on to discover.

Ranking and Qualification

UK Ranking

#75



QS World University Rankings 2023



QS Stars Rankings 2023 –
5 stars in Teaching • Employability •
Internationalisation • Facilities • Inclusiveness

World Ranking

#94



Times Higher Education –
Best universities in the UK 2023



WES Approved



Master of Business Administration



■ Course Description

The Master of Business Administration taught and awarded by University of Central Lancashire is an intensive programme designed for those wishing either to establish or sustain a successful managerial or professional career. This 4-month MBA Top-Up is delivered 100% online and is intended for holders of a recognised postgraduate diploma with 120 credits.

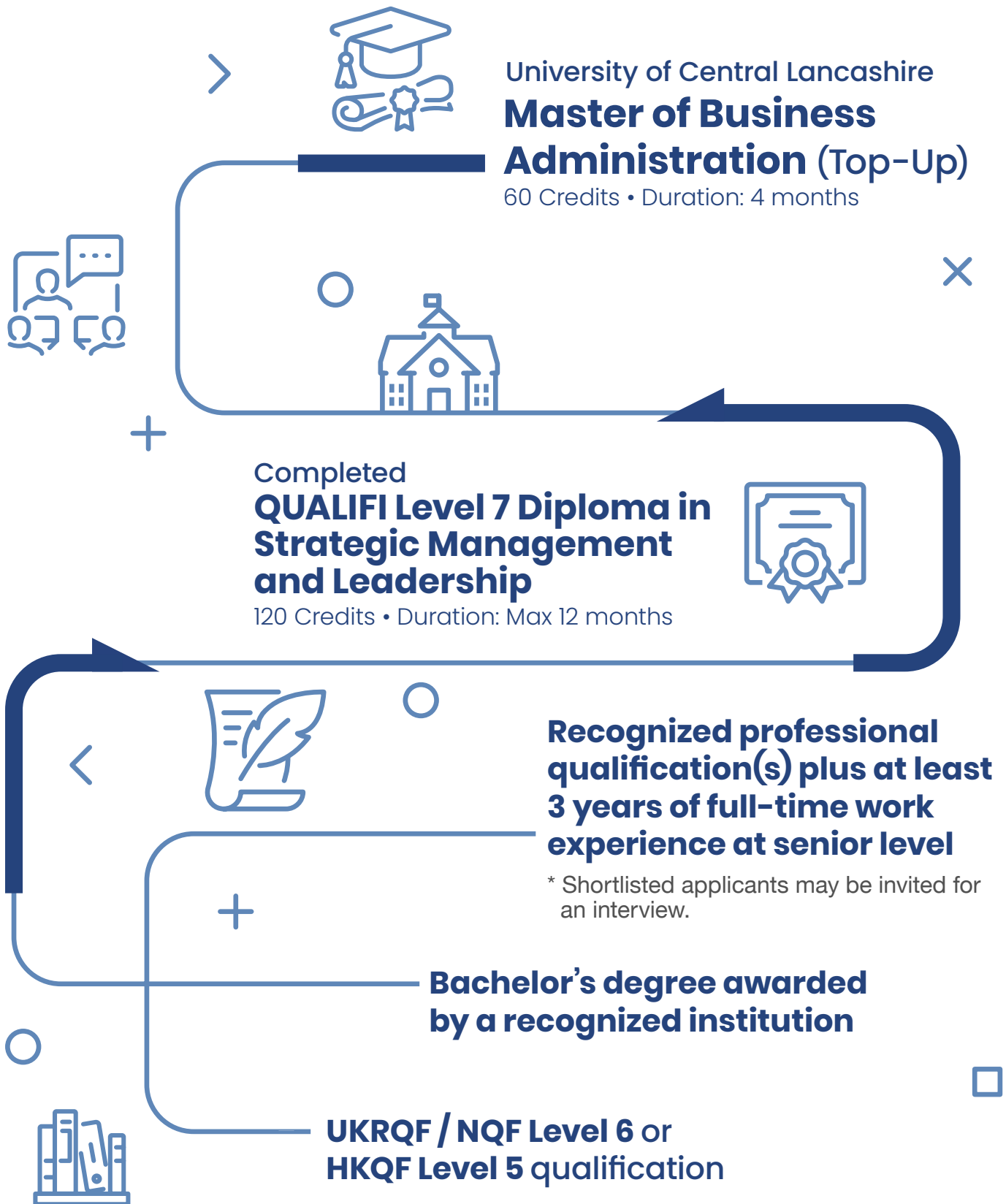
Taught by highly experienced and qualified tutors, who will provide guidance for the completion of an MBA dissertation, the MBA provides a rigorous process of personal and managerial development in which you are encouraged and expected to make your own unique contribution.

The UCLan MBA is well established and enjoys an excellent reputation amongst employer organisations in the private, public and voluntary sectors. Graduates of the MBA can progress to senior positions in their organisation, or to the completion of a Doctor of Business Administration (DBA).

■ Course Content

Dissertation (Major Project)

Progression Pathways



The shortest time to complete the course:

4 months

(Completion time depends on student progress)

180 credits required to complete the course

■ Programme Features

100% online learning, which can be accessed from your phone, pc or tablet at home or on the move. On successful completion of your studies, you'll be invited to attend a graduation ceremony on campus.

Study Mode

Online and Part-time

Duration of Program

This program can be completed in 4 months.

Assessment

Performance of students are assessed on a continuous basis through assignments and class participation.

Entry Requirements

- UK RQF/ NQF Level 6; or HKQF Level 5 qualification or
- A bachelor's degree awarded by a recognized institution or
- A recognized professional qualification (s) plus at least 3 years of full-time work experience at senior level. Shortlisted applicants may be invited for an interview.

English Language Requirements

- IELTS 5.5; Reading and Writing must be at 5.5 or
- HKALE Use of English at Grade E or above, or HKDSE Examination English Language at Level 3 or above or
- Satisfy the examiners in UK EDUCATION qualifying examination, if required.

Medium of Instruction

All modules will be taught in English.

Programme Structure

This MBA course is divided into two parts, Postgraduate Diploma PLUS MBA Top Up.

Postgraduate Diploma (120 Credits)

QUALIFI Level 7 Diploma in Strategic Management and Leadership

Start Date:	Anytime
Duration:	Max 12 months, course exemption will be provided base on experience
Mode of Study:	Distance Learning
Structure:	6 Mandatory plus 2 electives only with no exam

Mandatory Units

1. Manage Team Performance to Support Strategy
2. Information Management and Strategic Decision Taking
3. Leading a Strategic Management Project
4. Strategic Direction
5. Strategic Planning
6. Development as a Strategic Manager

Optional Units

Select at least two of the following:

1. Finance for Managers
2. Strategic Marketing
3. Organisational Change Strategies
4. Human Resource Planning

part 01

MBA Top Up (60 Credits)

University of Central Lancashire Master of Business Administration Top-Up

Start Date:	September / January / June
Duration:	4 months, course exemption will be provided base on experience
Mode of Study:	Distance Learning
Structure:	Dissertation Only

Dissertation (Major Project)

The dissertation module aims to equip you to become a skilled and critical researcher in Business and Management by undertaking an academic or practice-oriented research project. It will provide you with the knowledge and understanding to plan and undertake an independent research project. And help you to understand the impact of business and management research on practice, people, organisations or policy, and your own practice.

In terms of coursework, you will be required to complete a brief on research methods (2,000 words), a project (12,000 words) and a professional development report (1,000 words).*

**The above details are meant for guidance only and is subject to change by the university.*

part 02



■ QUALIFI Level 7 Diploma in Strategic Management and Leadership Module Outline

Unit 702: Manage Team Performance to Support Strategy

Aim of the unit will explore how team performance can be evaluated and optimised to realise strategic objectives.

Learning Outcomes

- Be able to set performance targets for teams to meet strategic objectives
- Be able to agree team performance targets to contribute to meeting strategic objectives
- Be able to monitor actions and activities defined to improve team performance
- Be able to apply influencing skills to respond to the dynamics and politics of personal interactions

Unit 703: Finance for Managers

Aim of this unit is geared towards supporting Learners in understanding and using financial information and data. This unit is important to Learners as it support decision making.

Learning Outcomes

- Be able to analyse financial information and data
- Be able to assess budgets and their ability to support organisational objectives
- Be able to evaluate financial proposals for expenditure provided by others

Unit 704: Information Management and Strategic Decision Taking

Aim of this unit will address the volume and complexity of data and information available to organisations and how to analyse, apply and determine its value in making strategic decisions.

Learning Outcomes

- Be able to understand the importance of management information on strategic
- Be able to understand the importance of information sharing within an organisation
- Be able to use information to support strategic decision making
- Be able to monitor and review management information

Unit 705: Leading a Strategic Management Project

Aim of this unit will involve the Learner in formulating research and methodologies to support a strategic management project. They will be required to critically evaluate options and data sources prior to presenting project outcomes.

Learning Outcomes

- Be able to identify and justify a strategic investigative project
- Be able to conduct research using different data sources, and synthesise data and options
- Be able to draw conclusions and make recommendations that achieve the project aim
- Be able to develop and review the results of the investigative project

Unit 706: Strategic Direction

Aim of this unit will explore the strategic aims and objectives of an organisation and their significance in setting direction, identifying success and progress for the organisation. The unit will also explore where different strategic options may lead the organisation to change its direction.

Learning Outcomes

- Be able to review and determine the organisation's strategic aims and objectives
- Be able to evaluate progress towards achieving organisational strategic aims and objectives
- Be able to determine and evaluate strategic options to support a new strategic position

Unit 708: Strategic Marketing

Aim of this unit will investigate underlying models, techniques and theories that underpin marketing and can contribute to strategic objectives. It will also provide Learners with a critical understanding of the marketing function within complex organisations.

Learning Outcomes

- Be able to understand the relationship between the marketing plan and strategic objectives
- Be able to produce a strategic marketing plan
- Be able to promote the marketing plan in support of strategic objectives

Unit 710: Organisational Change Strategies

Aim of this module is to enable students to understand, plan and achieve organisational change successfully. The received wisdom in much of the business world is that change has to be fast, large-scale and transformational if organisations are to survive. However, there is also evidence that many successful organisations take a much slower and more cautious approach to change. In addition, the failure rate of change initiatives is claimed to be around 70%. It follows from this that managing organisational change is one of the most problematic tasks leaders undertake, and that the ability to do so is a key attribute of successful leaders and successful organisations.

Learning Outcomes

- Understand how to apply solutions to organisational change
- Understand how to develop a change strategy using implementation models
- Be able to analyse an organisational response to change
- Understand how to evaluate the impact of change strategies

Unit 711: Strategic Planning

Aim of this unit is about the value of the strategic planning process in formulating appropriate strategies and designing a plan that will be supported by stakeholders and other organisational leaders. The critical review of the plan and its success is also addressed in the unit.

Learning Outcomes

- Be able to conceive and analyse strategic options
- Be able to formulate a strategic plan
- Be able to implement, evaluate, monitor and review the strategic plan

Unit 712: Human Resource Planning

Aim of this unit will address issues that are important when planning for and securing a workforce that will be able to deliver strategic objectives. The unit will also consider the constraints and influences on organisations HR practices.

Learning Outcomes

- Understand how the HR plan supports strategic objectives
- Understand the legal and organisational frameworks for the employment of staff
- Understand the effect of the organisational environment on employees

Unit 724: Development as a Strategic Manager


Aim of this unit aims to supports organisational and self-awareness in Learners. It provides foundations for a self-critical and reflective approach to personal development to support the Learner when operating at a strategic level. Wider context organisation and environmental factors are also considered as contributors to overall strategic success of the individual and the organisation.

Learning Outcomes

- Be able to identify personal skills to achieve strategic ambitions
- Be able to manage personal leadership development to support achievement of strategic ambitions
- Be able to evaluate the effectiveness of the leadership development plan
- Be able to advocate an employee welfare environment that supports organisational values



Samples of Certificate & Transcript



UNIT CREDIT CERTIFICATE

Name: [REDACTED]


Qualification Title: Qualifi Level 7 Diploma in Strategic Management and Leadership

This is to certify that the learner has been awarded the following unit credits for achieving the learning outcomes of the unit(s) listed.

Unit No.	Unit Title	Level	Credit	Grade
Y/506/9067	Manage Team Performance to Support Strategy	7	15	Pass
H/506/9069	Information Management and Strategic Decision Taking	7	15	Pass
L/506/9065	Leading a Strategic Management Project	7	15	Pass
D/506/9068	Strategic Direction	7	15	Pass
Y/506/9070	Strategic Planning	7	15	Pass
J/506/9064	Development as a Strategic Manager	7	15	Pass
M/506/9074	Strategic Marketing	7	15	Pass
D/506/9071	Finance for Managers	7	15	Pass

Total Credits: 120

RN [REDACTED] DB [REDACTED] CN [REDACTED] Issued [REDACTED] QN [REDACTED]



Qualifi Ltd email: info@qualifi.net www.qualifi.net



CERTIFICATE OF ACHIEVEMENT

THIS IS TO RECOGNISE THAT:

[REDACTED]

HAS SUCCESSFULLY COMPLETED THE FOLLOWING:

Qualifi Level 7 Diploma in Strategic Management and Leadership

Date Awarded: [REDACTED]

Qualification Reference: [REDACTED]

Awarding Centre: [REDACTED]

Learner Reference: [REDACTED]







Jason Goodyear
Chief Executive, Qualifi Ltd

KEY ON REVERSE

Transcript



Preston PR1 2HE
Tel 01772 201201

FULL LEGAL NAME: [REDACTED]
Address 1: [REDACTED]
Address 2: [REDACTED]
Address 3: [REDACTED]
Address 4: [REDACTED]

Name: FULL LEGAL NAME
Date of Birth: XX-MM-YYYY
Identification No: GXXXXXXXX
HESA No: XXXXXXXXX
School: School of Business and Enterprise

Year	Code	Programme	Mode
2019/20	BZBUAD509	Master of Business Administration	Part Time Student

Programme delivered by: University Main Campus

Module	Module Name	Credits	FHEQ	Grade	ECTS
AC4410	Accounting and Finance	10	7	91	5.00
HR4006	Human Resource Management	10	7	74	5.00
MD4015	Management and Organizations	10	7	74	5.00
MD4050	Management Environment	10	7	80	5.00
MG4032	Business Intelligence	10	7	74	5.00
MK4025	Contemporary Marketing in Organisations	10	7	62	5.00

Result: **Passed**

Year	Code	Programme	Mode
2020/21	BZBUAD509	Master of Business Administration	Part Time Student

Programme delivered by: University Main Campus

Module	Module Name	Credits	FHEQ	Grade	ECTS
MD4002	Management Learning and Research	20	7	74	10.00
MD4011	Advanced Strategic Management	10	7	62	5.00
MD4063	Management Consulting Project	20	7	77	10.00
MG4101	Operations Management Strategy	10	7	68	5.00

Result: **Passed**



Year	Code	Programme	Mode
2021/22	BZBUAD509	Master of Business Administration	Part Time Student

Programme delivered by: University Main Campus


Module	Module Name	Credits	FHEQ	Grade	ECTS
MD4922	MBA Dissertation	60	7	68	30.00

Result: **Award Masters Degree with Distinction**


Date of Award: JUN-2022 Overall APM: 71.94% Total Credits Passed: 180 Total ECTS: 90.00

Graham Baldwin
Vice Chancellor



Date: 21-DEC-2022 Page 1 of 1 116285



University of Central Lancashire

FULL LEGAL NAME

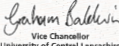
HAS BEEN AWARDED THE DEGREE OF

MASTER OF BUSINESS ADMINISTRATION

WITH DISTINCTION

HAVING FOLLOWED AN APPROVED PROGRAMME


DECEMBER 2022



Graham Baldwin
Vice Chancellor
University of Central Lancashire

THIS DOCUMENT SHOULD BE READ IN CONJUNCTION WITH THE TRANSCRIPT

CERTIFICATE NUMBER 000000000



009193

About



“The UK Education” provides overseas study counseling services, focusing on assisting your overseas study journey. “The UK Education” has one of the most integrated British school networks among all the local overseas advanced study companies. Our professional counseling team provides one-stop services such as assisting in school applications, arranging interviews, etc. We help to assist students to analyze each school in details, and provide one-on-one consultation services for further studies.



Our Missions

- Provides career path that support students who wish to develop their management skills, enterprise capabilities and opportunities in their chosen field
- Helps students to improve their understanding of any given business environments and organizations and how should they manage and develop in the given situation
- Helps students to develop skills and abilities, and support their professional development

Accredited Partner Centre

