





University of Dundee

The University of Dundee transforms lives locally and globally through the creation, sharing and application of knowledge.

Undergraduate, postgraduate and research degrees in a wide variety of subjects, allied to an international reputation for world-leading research, help attract top-class students and academics from across the globe, with around 145 countries represented in the University community.

The University provides one of the best student experiences and has pioneered innovations as diverse as keyhole surgery and the flat screen technology. From Turner Prize winners to political leaders, activists for social change to captains of industry, Dundee alumni are transforming the world.

The University of Dundee is a highly ranked, internationally recognised and award-winning institution:

- The Guardian University Guide 2021 ranks Dundee among the top 20 universities in the UK
- Dundee was ranked 1st in Scotland, 8th in the UK, and 30th in the world in 2019 by Times Higher Education
 Golden Age University Rankings 2019
- Dundee is 11th among UK universities for overall student satisfaction in the 2020 National Student Survey (NSS)
- The University of Dundee has been given a Gold award the highest possible rating in the 2017 Teaching Excellence Framework (TEF)

Programme Feature

100% online learning, which can be accessed from your phone, pc or tablet at home or on the move. On successful completion of your studies, you'll be invited to attend a graduation ceremony on campus.

Study Mode

Online and Part-time

Duration of Program

This program can be completed in 1 year.

Assessment

Performance of students are assessed on a continuous basis through assignments and class participation.

Entry Requirements

- a. UK RQF/ NQF Level 6; or HKQF Level 5 qualification or
- b. A bachelor's degree awarded by a recognized institution or
- A recognized professional qualification (s) plus at least 3 times of full-time work experience at senior level. Shortlisted applicants may be invited for an interview.

English Language Requirements

Students need to meet the following basic English requirements:

- a. IELTS 5.5; Reading and Writing must be at 5.5 or
- HKALE Use of English at Grade E or above, or HKDSE
 Examination English Language at Level 3 or above or
- Satisfy the examiners in UK EDUCATION qualifying examination, if required.

Medium of Instruction

All modules will be taught in English.

課程特色

100% 在線學習·您可以在家中或在旅途中通過手機、PC 或平板電腦訪問該系統。成功完成學業後·您將被邀請參加校園的畢業典禮。

學習形式

網上修讀及兼讀制

修讀年期

此課程修讀年期為一年。

評核準則

通過作業和課堂成績對學生的表現進行連續性 的評估。

入學要求

- a. 英國資歷架構第六級;或香港資歷架構 第五級 或
- b. 由認可機構頒授的學士學位 或
- c. 持有認可專業資格及三年或以上管理層 經驗,入圍的申請人或需參與面試。

英語要求

學生需達到以下的基本英語要求:

- a. IELTS 5.5 或以上; 讀寫水平必須達到 5.5 或
- b. 於香港高級程度會考取得 E 或香港中學 文憑的第三級 或
- c. UK EDUCATION 提供的英語評估中符合要求成績

授課語言

此課程作業需要以英文完成。

Programme Structure

This MBA course is divided into two parts, Postgraduate Diploma PLUS MBA Top Up

Postgraduate Diploma

QUALIFI Level 7 Diploma in Strategic Management and Leadership

Start Date: Anytime

Duration: Max 12 months, course exemption will be provided base on

experience

Mode of Study: Distance Learning

Structure: 6 Mandatory plus 2 electives only with no exam

MBA Top Up

University of Dundee - Global MBA (Top-Up)

Start Date: September / January

Duration: 9 months

Mode of Study: Distance Learning

Structure: 3 Courses + One Final Project

課程架構

本MBA課程分為兩部分·研究生文憑及MBA Top Up

研究生文憑

Qualifi 7 級戰略管理和領導力文憑

開始日期:任何時候

持續時間:最多 12 個月,將根據經驗提供課

程豁免

學習方式:遠程學習

結構:六科必修科加兩科選修課,無需考試

MBA Top Up

鄧迪大學 - Global MBA (Top-Up)

開始日期:九月/一月

持續時間:9個月

學習方式:遠程學習

結構:三科必修科 + 一個畢業項目

Provide English version only

QUALIFI Level 7 Diploma in Strategic Management and Leadership

Duration: Max 12 months, course exemption will be

provided base on experience

Mode of Study: Blended learning

Structure: 8 modules assignments with no exam

Mandatory:

- 1. Manage Team Performance to Support Strategy
- Information Management and Strategic Decision
 Taking
- 3. Leading a Strategic Management Project
- 4. Strategic Direction
- 5. Strategic Planning
- 6. Development as a Strategic Manager

2 of Elective

- Optional from below:
- 2. Finance for Managers
- 3. Organisational Change Strategies
- 4. Human Resource Planning

Dundee MBA Top-Up

Duration: 9 months

Mode of Study: Distance Learning

Structure: 3 Courses + One Final Project

Dissertation (Major Project)

Here you will undertake a major project that focuses on your understanding and execution of entrepreneurial management in an area of specific interest to your or your organisation, such as:

- 1. An applied or engaged research project
- 2. An enterprise consultancy project
- Taking a new business proposition through to proof of concept

This is a 15,000 words dissertation.

Some MBA programme may have course(s) in MBA Topup

University of Dundee - Global MBA (Top-Up)

Course Description

The Global MBA degree programme is delivered and awarded by the University of Dundee via Blended Learning 100% online. This Top-Up degree covers 90 credit points through 4 modules. The MBA is a globally recognised conversion Master degree, aimed at developing skill and knowledge in experienced managers.

The overall aims of the Global MBA top-up programme are:

- 1. To develop a broad and holistic understanding of organisations, their external and internal contexts, management and governance
- 2. To develop an understanding of and responsiveness to change and to consider the future of organisations
- 3. To extend students' conceptual abilities and analytical skills
- 4. To develop a critical awareness of current issues in international business and management which is informed by leading edge research and practice in the field
- 5. To develop a specialised understanding of appropriate techniques sufficient to allow detailed investigation into relevant strategic business and management issues
- 6. To acquire insights into personal competence and develop a range of personal and professional skills.

Graduates will be able to demonstrate a range of cognitive and intellectual skills together with techniques specific to business and management, combined with relevant personal and interpersonal skills.

Course 1: Stakeholder Management and Business Ethics (20 credits)

The aim of this module is to provide students with a critical understanding of the key concepts and theories of stakeholder management, reputation management and business ethics.

Topics covered:

- Political economy and moral philosophy
- Models of ethical behaviour; ethical dilemmas
- Corporate social responsibility
- Corporate governance
- Reputation management and corporate branding
- Ethical leadership and organizational development
- Organisational culture
- Stakeholder management

Course 2: Operations Management and Change (20 credits)

This module will cover the role and function of Operations in different industries, Operations Strategy, Quality Management, Project Management, Operations Design and Management, Types of Organisational change, The Learning Organisation, Managing change in Organisations.

Course 3: Strategic Management & Organisational Analysis (20 credits)

The aim of this module is to provide students with a critical and reflective orientation to the deep understanding of complex approaches to strategic management and organisational analysis. The module will develop a critical appreciation of core concepts and essential strategic and organisational management tools for understanding data and analysing decisions. Students will acquire the analytic skills needed to accomplish, defend and critique a strategic business analysis.

Professional Business Project (30 credits)

Final Project



The Times Higher Education World University Rankings 2021

World/ Rank 210-250 UK/ Rank 19



Teaching Excellence Framework (TEF)
Gold Award











最快九個月時間 (完成時間視乎學生進度)

QUALIFI Level 7 Diploma in Strategic Management and Leadership Module Outline

Unit 702: Manage Team Performance to Support Strategy

Aim of the unit will explore how team performance can be evaluated and optimised to realise strategic objectives.

Learning Outcomes

- 1. Be able to set performance targets for teams to meet strategic objectives
- 2. Be able to agree team performance targets to contribute to meeting strategic objectives
- 3. Be able to monitor actions and activities defined to improve team performance
- 4. Be able to apply influencing skills to respond to the dynamics and politics of personal interactions

Unit 703: Finance for Managers

Aim of this unit is geared towards supporting Learners in understanding and using financial information and data. This unit is important to Learners as it support decision making.

Learning Outcomes

- 1. Be able to analyse financial information and data
- 2. Be able to assess budgets and their ability to support organisational objectives
- 3. Be able to evaluate financial proposals for expenditure provided by others

Unit 704: Information Management and Strategic Decision Taking

Aim of this unit will address the volume and complexity of data and information available to organisations and how to analyse, apply and determine its value in making strategic decisions.

Learning Outcomes

- 1. Be able to understand the importance of management information on strategic
- 2. Be able to understand the importance of information sharing within an organisation
- 3. Be able to use information to support strategic decision making
- 4. Be able to monitor and review management information

Unit 705: Leading a Strategic Management Project

Aim of this unit will involve the Learner in formulating research and methodologies to support a strategic management project. They will be required to critically evaluate options and data sources prior to presenting project outcomes.

Learning Outcomes

- 1. Be able to identify and justify a strategic investigative project
- 2. Be able to conduct research using different data sources, and synthesise data and options
- 3. Be able to draw conclusions and make recommendations that achieve the project aim
- 4. Be able to develop and review the results of the investigative project

Unit 706: Strategic Direction

Aim of this unit will explore the strategic aims and objectives of an organisation and their significance in setting direction, identifying success and progress for the organisation. The unit will also explore where different strategic options may lead the organisation to change its direction.

Learning Outcomes

- Be able to review and determine the organisation's strategic aims and objectives
- 2. Be able to evaluate progress towards achieving organisational strategic aims and objectives
- 3. Be able to determine and evaluate strategic options to support a new strategic position

Unit 708: Strategic Marketing

Aim of this unit will investigate underlying models, techniques and theories that underpin marketing and can contribute to strategic objectives. It will also provide Learners with a critical understanding of the marketing function within complex organisations.

Learning Outcomes

- 1. Be able to understand the relationship between the marketing plan and strategic objectives
- 2. Be able to produce a strategic marketing plan
- 3. Be able to promote the marketing plan in support of strategic objectives

Unit 710: Organisational Change Strategies

Aim of this module is to enable students to understand, plan and achieve organisational change successfully. The received wisdom in much of the business world is that change has to be fast, large-scale and transformational if organisations are to survive. However, there is also evidence that many successful organisations take a much slower and more cautious approach to change. In addition, the failure rate of change initiatives is claimed to be around 70%. It follows from this that managing organisational change is one of the most problematic tasks leaders undertake, and that the ability to do so is a key attribute of successful leaders and successful organisations.

Learning Outcomes

- 1. Understand how to apply solutions to organisational change
- 2. Understand how to develop a change strategy using implementation models
- 3. Be able to analyse an organisational response to change
- 4. Understand how to evaluate the impact of change strategies

Unit 711: Strategic Planning

Aim of this unit is about the value of the strategic planning process in formulating appropriate strategies and designing a plan that will be supported by stakeholders and other organisational leaders. The critical review of the plan and its success is also addressed in the unit.

Learning Outcomes

- 1. Be able to conceive and analyse strategic options
- 2. Be able to formulate a strategic plan
- 3. Be able to implement, evaluate, monitor and review the strategic plan

Unit 712: Human Resource Planning

Aim of this unit will address issues that are important when planning for and securing a workforce that will be able to deliver strategic objectives. The unit will also consider the constraints and influences on organisations HR practices.

Learning Outcomes

- 1. Understand how the HR plan supports strategic objectives
- 2. Understand the legal and organisational frameworks for the employment of staff
- 3. Understand the effect of the organisational environment on employees

Unit 724: Development as a Strategic Manager

Aim of this unit aims to supports organisational and self-awareness in Learners. It provides foundations for a self-critical and reflective approach to personal development to support the Learner when operating at a strategic level. Wider context organisation and environmental factors are also considered as contributors to overall strategic success of the individual and the organisation.

Learning Outcomes

- 1. Be able to identify personal skills to achieve strategic ambitions
- 2. Be able to manage personal leadership development to support achievement of strategic ambitions
- 3. Be able to evaluate the effectiveness of the leadership development plan
- 4. Be able to advocate an employee welfare environment that supports organisational values

Certificate & Transcript Sample



UNIT CREDIT CERTIFICATE

Name:

Qualification Title Qualifi Level 7 Diploma in Strategic Management and Leadership

This is to certify that the learner has been awarded the following unit credits for achieving the learning outcomes of the unit(s) listed.

Unit No. Unit Title Unit Title Vy5669609 Information Management and Strategic Decision Taking 7 15 Pass |
1/5669609 Information Management and Strategic Decision Taking 7 15 Pass |
1/5669605 Islanding a Strategic Management Project 7 15 Pass |
1/5669605 Islanding a Strategic Management Project 7 15 Pass |
1/5669607 Strategic Planning 7 15 Pass |
1/5669608 Information Management Project 7 15 Pass |
1/5669609 Information Management Project 7 15 Pass |
1/5669609 Information Management Project 7 15 Pass |
1/5669609 Strategic Development as a Strategic Manager 7 15 Pass |
1/5669609 Information Management 7 15 Pass |
1/5669609 Strategic Management 7 15 Pass |
1/5669609 Information Management 7 15 Pass |
1/5

QUALIFI Level 7 Certificate

QUALIFI Level 7 Transcript



MBA Top-Up Provided by University of Dundee



ABOUT US

關於我們

"The UK Education" provides overseas study counseling services, focusing on assisting your overseas study journey. "The UK Education" has one of the most integrated British school networks among all the local overseas advanced study companies. Our professional counseling team provides one-stop services such as assisting in school applications, arranging interviews, etc. We help to assist students to analyze each school in details, and provide one-on-one consultation services for further studies.

The UK Education provides different professional qualifications in the fields of business, law and finance to promote and strengthen trade and business development for chambers of commerce composed of administrators and managers. The centre provides professional training and qualification programs from time to time to train local and international elites from different fields in all areas for the Asian economy and even the global business. We are committed in helping employees enhance their career prospects through these accredited qualifications, and supporting the development of their management and professional skills in the workplace.

UK Education 一直提供海外教育輔導服 務,專注於協助您的英國教育,並擁有香港 最完整的英國學校網絡之一。 我們專業的 輔導團隊提供協助學校申請、安排面試等一 站式服務,協助學生詳細分析每所學校,並 提供一對一的升學諮詢服務。

UK Education 在商業、法律和金融領域提 供不同的專業資格,以促進和加強由行政人 員和經理組成的商會的貿易和商業發展。中 心不定期提供專業培訓和資格認證項目,為 亞洲經濟乃至世界商業培養各個領域不同領 域的本地和國際精英。我們致力於通過這些 認證資格幫助員工提升他們的職業前景,並 支持他們在工作場所的管理和專業技能的發 展。



The Object of the Centre

- Provides career path that support students who wish to develop their management skills, enterprise capabilities and opportunities in their chosen field
- Helps students to improve their understanding of any given business environments and organizations and how should they manage and develop in the given situation
- 3. Helps students to develop skills and abilities, and support their professional development

中心的遠景

- 1. 為希望在所選行業發展管理技能、企業 能力和機會的同學提供職業道路支持
- 提高同學對任何商業環境和組織以及它們是如何管理和發展的理解
- 3. 培養同學的技能和能力·以支持他們的 職業發